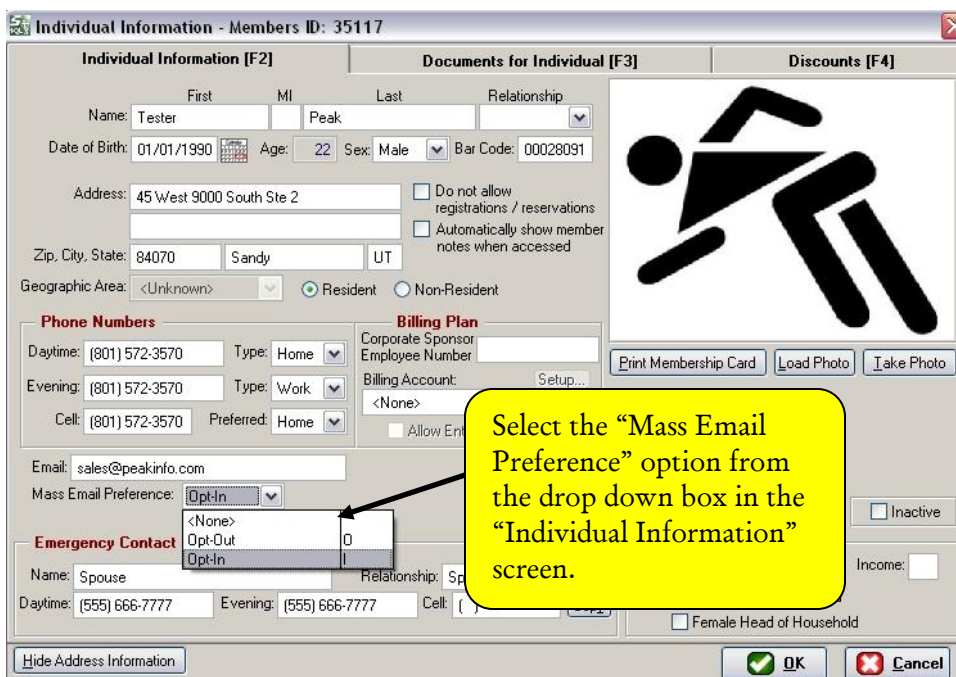
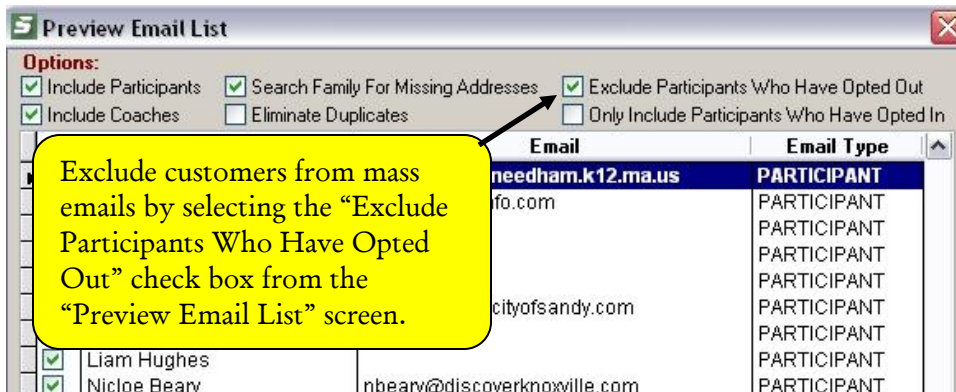


Email Opt-In/Opt-Out Feature

We know most of you utilize your Sportsman SQL database for marketing your services and facilities to your customers via email. While the customer may want to receive email information regarding an activity they are signed up for, they may request not to be on your email marketing list. In order to better help you manage your customers and this process, Peak has added the email opt-in/opt-out feature to SportsMan SQL. The feature allows individual member accounts to be configured to opt-in or opt-out of mass emailing (typically available for reports containing member/participant information). The option is configured in the "Individual Information" screen, and is implemented on the SportsMan SQL reports "Preview Email List" screen by selecting the "Exclude Participants Who Have Opted Out" option.

Email	Email Type
needham.k12.ma.us	PARTICIPANT
fo.com	PARTICIPANT
	PARTICIPANT
	PARTICIPANT
cityofsandy.com	PARTICIPANT
	PARTICIPANT
Liam Hughes	PARTICIPANT
Nicloe Beary	PARTICIPANT

Facebook Page

Peak has created and published a Facebook page as another avenue to communicate and interact with our customers. Peak will use Facebook to post SportsMan updates, news, and events, along with some fun stuff as well. From Facebook you can search "SportsMan SQL", while you're there be sure to "Like" us!

SportsMan User Group Session in Ohio

We have scheduled a SportsMan User Group session on April 19th. The City of Brooklyn, OH (Cleveland area) has offered to host the session at their recreation center - please see details below:

Date: April 19th
 Time: 10am-2pm
 Location: John M. Coyne Recreation Center, 7600 Memphis Avenue, Brooklyn, OH 44144

If you are interested in attending, please respond with your organization's name, the names of staff planning to attend, and any specific SportsMan items you would like to discuss during the session.

Peak is also going to start hosting monthly online SportsMan User Group sessions. The sessions will be presented by one of the Peak staff members, and specific items to be discussed will be announced prior to the session date. We are very excited to facilitate the SportsMan User Groups and thank you for your interest and response.