

Newsletter

May 2012

SportsMan Online User Group Sessions

Last month Rich went to Ohio for a new implementation of SportsMan SQL. While he was there, we invited all the Ohio SportsMan customers to a user group session (thanks to Maria McGinty and all the staff at the Brooklyn Recreation Department for their hospitality in hosting the session). The attendance of the session was great along with the feedback from the customers who attended (check out Facebook for a few photos).

The collaboration of SportsMan users is very powerful and Peak is excited to announce that we will begin hosting SportsMan online user group sessions in June. The sessions will be topic specific and presented by one of the Peak staff members. Following the presentation, the session will be open for users to discuss, ask questions, and find out how others are utilizing SportsMan.

The user group sessions will be regionalized, limited to 15 users per region, and last approximately 90 minutes. Because of the user size limitation, please let us know quickly if you would like to reserve a session spot (no additional fees to attend, it's all part of the Customer Care plan). The June topic will be focused on *Online Registrations/Customer Login*. If you have any questions about your region or time, please call.

Region 1 - June 19th, 11:00am EST: CT, MA, ME, NH, RI, VT

Region 2 - June 19th, 1:00pm EST: AL, DE, FL, GA, IN, KY, MD, MI, MS, NC, NJ, NY, OH, PA, SC, TN, VA, WV

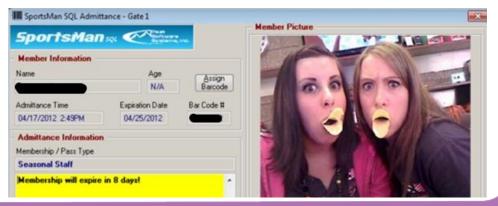
Region 3 – July 17th, 10:00am CST: AR, IA, IL, KS, LA, MN, MO, ND, NE, OK, SD, TX, WI

Region 4: July 17th, 11:00am MST: AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, WA, WY

Region 5 - August 21st, 9:00am MST: UT (excluding SLCo)

Region 6 - August 21st, 11:00am MST: Salt Lake County

We get some hilarious things from our customers, and we're happy that SportsMan is efficient and allows them to accomplish more important things!



New SportsMan Customers

Peak would like to welcome the new customers to SportsMan:

North Peninsula Recreation, AK
Aurora, OH
Beachwood, OH
Brooklyn, OH
Middlefield, OH
New Bedford, MA
Stow, MA
Richland Center, WI
Wisconsin Dells, WI
Wisconsin Rapids, WI
Salt Lake County, Millcreek, UT

Our Awesome Customers

We would like to thank all of our customers for recommending and referring Peak Software and SportsMan to their colleagues. We realize how busy everyone is, yet are always willing to take the time to talk about SportsMan. About half of our new SportsMan sales are still generated from customer referrals, and almost all new sales are in contact with our customers at some point in the sales process. We thank you again, and keep them coming, it only makes SportsMan better for everyone!

Check Out the Facebook Page

Be sure to go check out the SportsMan SQL Facebook page. We see Facebook as a great way to communicate and interact with our customers. Peak will use Facebook to post SportsMan updates, news, and events, along with some fun stuff as well. From Facebook you can search "SportsMan SQL", while you're there be sure to "Like" us!



www.sportsmansql.com phone: (801) 572-3570 fax: (801) 572-7834

