



Newsletter

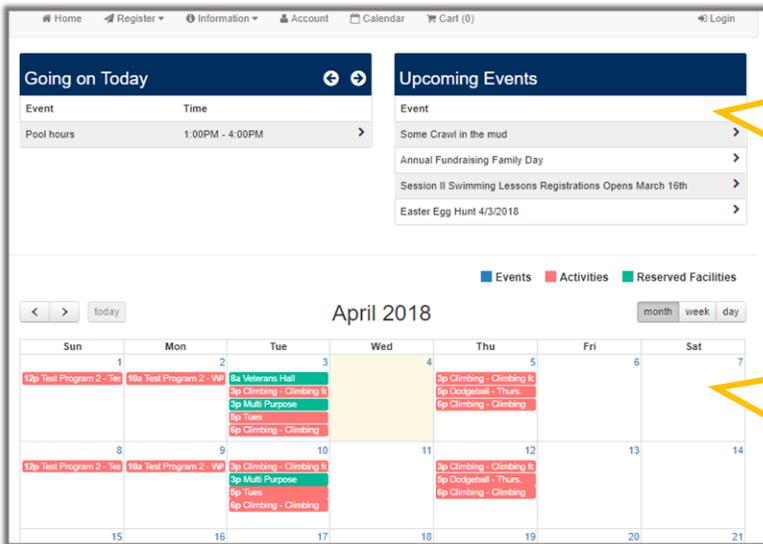
April 2018

ANNOUNCING TWO NEW FEATURES TO ENHANCE YOUR OUTREACH



Community Calendar on ActivityReg (Optional - included with ActivityReg)

[Click HERE for an introductory video on Community Calendar](#)



Show your patrons "What's going on today" and "Upcoming Events" Options to show or hide each list individually via File>Define>Website>Calendar

Show your patrons a clickable Calendar view of Events, Activities and Facility Reservations Optional to show or hide each type of activities via File>Define>Website>Calendar



Text patrons' cell phones through Sportsman SQL

[Click HERE for an introductory video on Sportsman Text feature](#)

Texting Service Setup

Service Provider: SportsMan Default

This is a complimentary text service provided by Peak Software for activity communications only. This service cannot be used for large scale marketing purposes.

Roster Report
2017 Ballet

Class: June Ballet
Dates: 06/01/16 - 06/30/19 M

Name	Phone
001 Joshua Bows	(147)
002 Rick Courcier	(801)
003 Daughter Freidline	(789)
004 Dog 1 Gines	(801)
005 Paul Gines	(801)
006 Paul Gines	(801)
007 Cami Hewitson	(801)
008 Daughter Hinkelman	(789)
009 Daughter Johnson	(789)

In addition to emailing, you can text participants with cell numbers directly thru Activity Reports. No more need for 3rd party service providers!

Choose Sportsman Default Account in the Texting Service Setup found via File>Site Configuration>Tech



Message from the President:

As we complete the first quarter of 2018, I want to extend our appreciation for allowing us to serve you. Peak Software had incredible growth in 2017, adding both excitement and challenges.

More and more of you continue to want to leave the worries and chores of data storage to us so you can focus on your business. In response, we have made significant investments in additional Cloud server hardware and software to provide the best possible performance. The new technology will be in place by May.

With our constant software development efforts it's a challenge to keep our clients informed of all our new features. To help improve this flow of information, we are doing the following:

1. We have client relationship strategy to reach out to each customer at least once every 6 months.
2. We have forced the Newsletter to popup in the software if you are an administrator. Prior to this, we relied on the flashing New News & Info yellow icon.
3. Improving our communications on our full line of Sportsman modules and features. Our software is very rich in functionality and often we already have a solution to a need our customers express. Our software is and has always been driven by customer requests.

I whole-heartedly encourage you to reach out to us when you have a need or question.

Charlie Warrell / President and CEO

Support Team contact tips for maximum efficiency:

Our talented Support Team is always willing to help with an issue or "how to" questions. Don't hesitate to CALL us to tap our expertise! When contacting us by phone or email the following information is helpful to have available:

- ✓ Has your software been updated to the latest version? (your issue may already have been addressed)
- ✓ Who is logged in – is it an issue for one person or many
- ✓ Steps to take that trigger the issue
- ✓ Screenshots of the problem
- ✓ Error codes experienced

Staff Announcement:

We are introducing **Marty Bryant** as **Client Solutions Executive** on our Sales Team. Marty's goal is to help our customers maximize the value of our software for their individual businesses and help us continue to spread the word about the value of Peak Software solutions. Marty brings years of experience in technology implementation, customer satisfaction and feedback, process improvement, client relations, and marketing. Marty is a former New Englander that caught the Utah fever 5 years ago. She loves many outdoor activities including hiking, mountain biking, waterskiing, and dirt bike riding. Reach out and say Hello to her at 801-572-3570 x 302 or Marty@PeakInfo.com!



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